



Day 2: 5 November 2022

1100-1300 hrs

Roundtable on Public Private Partnerships to Scale Digital Agriculture
CII Northern Regional Headquarters, Chandigarh

(Entry by invitation only)

India today has more than 600 agri-tech start-ups at different levels of the organization, business, and technology maturity. With the market potential of USD 65 Billion to be unlocked, such data driven solutions have only achieved a fraction of the potential. Engagement and consultations with stakeholders have highlighted three focus areas where digital technologies can impact the agriculture sector. These are (i) Access to Finance (ii) Access to Inputs and Advisories (iii) Access to Markets. However, for agri-tech services to scale in mentioned impact areas, following ecosystem challenges needs to be addressed:

- Availability of quality data
- Validation/certification of agritech services (through sandbox)
- Improved convergence between government agriculture related program and start-ups for clearly defined tech's role in it

To address the above challenges, World Economic Forum has created a Public Private Partnership framework that addresses the ecosystem challenges with a vision of government's being enabler of digital AgriTech services through following interventions:

- Enabling data through adoption of Responsible data sharing policies, and data sharing structures such AgriStack, Agriculture Data Exchange (ADEx) and Unified Farmer Service Interface
- Creating a sandbox for validation and co-innovation/improvement of AgriTech solutions
- Identifying areas of possible convergence of government programs and start-ups initiatives to enable scale for AgriTech and enhance efficiency of delivery of programs through technology

Given the above background, CII in partnership with World Economic Forum is organizing the “**Roundtable on Public Private Partnerships to Scale Digital Agriculture**” with the objective to

- Share Public Private Partnership framework for industry inputs and feedback
- Shape a dialogue on common vision for transforming agriculture through digital services
- Identify potential partners who would like to support or create similar initiatives at the state or national level

1100-1110 hrs	Opening remarks and context setting	Mr S Sivakumar Chairman, CII Core Group on AgTech Group Head, IT & Agri Business, ITC Ltd
1110-1125 hrs	Presentation on Agri Initiatives and PPP Framework on Digital Agriculture	World Economic Forum



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Confederation of Indian Industry

1125-1135 hrs	Experience sharing Government of Telangana	Shri Hanumant K. Zedage* Special Commissioner Department of Agriculture Govt of Telangana
1135-1145 hrs	Experience sharing Government of Madhya Pradesh	Sh. Ajit Kesari* Principal Secretary Department of Agriculture Government of Madhya Pradesh
1145-1215 hrs	Working Groups/Discussion Groups to gain inputs on different impact areas of PPP framework (tentative groups): <ul style="list-style-type: none">- Access to Finance- Access to Markets- Access to Inputs and Advisory	
1215-1230 hrs	Presentation of the working groups	
1230-1240	Address	Shri Rajeev Chawla* Chief Knowledge Officer and Adviser Department of Agriculture & Farmers Welfare Ministry of Agriculture & Farmers Welfare, Gol
1240-1255 hrs	Address by Chief Guest	Shri Manoj Ahuja* Secretary Department of Agriculture & Farmers Welfare Ministry of Agriculture & Farmers Welfare, Gol
1255-1300 hrs	Vote of Thanks	CII

For more details, please mail deepti.mehra@cii.in

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